

ಕರ್ನಾಟಕ ಜೈವಿಕ ತಂತ್ರಜ್ಞಾನ ಮತ್ತು  
ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವೆಗಳು  
Karnataka Biotechnology &  
Information Technology Services  
Dept. of IT, BT and S&T  
Government of Karnataka  
BMT Building, 4th Floor,  
(TTMC 'B' Block-above Bus Stand )  
Shanthinagar, Bangalore -560027, INDIA  
Tel: 080-22231007, 22231008  
Telefax: 080-22231006

File : KBITS-67-FC-2016-17

Date : 03-04-2017

## PARTICIPATION IN JAPAN IT WEEK 2017

We are pleased to inform that the Government of Karnataka has decided to participate in the forthcoming **Japan IT Week 2017**, largest IT show in Japan scheduled to be held in Big Sight, Tokyo during **10<sup>th</sup> – 12<sup>th</sup> May 2017**.

**KBITS**, *Karnataka Biotechnology and Information Technology Services*, a Government of Karnataka organization will manage the participation of companies from Karnataka in Japan IT Week 2017. The participating companies registered in the state of Karnataka are eligible to book their booth in Japan IT Week 2017 supported by KBITS. We propose to invite participation of maximum 30 companies (**18 Established Companies (MSME) and 12 eligible Start-Ups**) from the state of Karnataka. Each company will be given a 4 square meter furnished booth.

**ELIGIBILITY CRITERIA FOR START-UPS:** As per pages 12 and 13 of Karnataka Startup Policy 2015-2020: [http://bangaloreitbt.in/docs/2015/Startup\\_Policy.pdf](http://bangaloreitbt.in/docs/2015/Startup_Policy.pdf)

### Application Process :

Interested applicants should send their application (see below) duly filled in to reserve their space. Participation will be confirmed based on a SELECTION PROCESS (managed by KBITS, which will include senior government officer and Industry experts). **THE LAST DATE FOR SUBMITTING YOUR APPLICATION is: Monday 17<sup>th</sup> April 2017\***.

All applications to be submitted online through <https://goo.gl/forms/JuvSDLvLqVTaJfuj1>

\* Is subject to extension and the same shall be notified well in advance.

### **Participation Benefits:**

4 square meter furnished booth (does not include poster designing, printing, mounting costs etc) + Round Air ticket +1 Hotel accommodation for 4 nights. The Total Cost for is Rs. 2,15,000/- per company.

The concession given by KBITS to :

- i. Startup Companies - 75% of Rs. 2,15,000/- i.e, Rs. 1,61,250/- shall be paid by KBITS. The Selected Startup is required to pay balance of 25% i.e, Rs. 53,750/- from their end.
- ii. Established Companies - 50% of Rs. 2,15,000/- i.e, Rs. 1,07,500/- shall be paid by KBITS. The Selected companies is required to pay balance of 50% i.e, Rs. 1,07,500/- from their end.

**\*\*It is mandatory to have IEC code number to avail these benefits. [ In case of any assistance required related to availing IEC code, firms may contact Mr. Vikrant Saxena, Project officer, ESC - Tel : +91 -11-47480000 (Extension - 225) and email : vikrant@escindia.com]**


### **Earnest Money Deposit :**

To ensure commitment to participation, within 7 days following selection:

The chosen companies must pay

- i. Startup = Rs. 53,750/-
- ii. Established Company = Rs. 2,15,000/-  
in the form of a bank cheque addressed to Managing Director, KBITS, Bangalore, dated not before 3rd April 2017 which would be en-cashed by KBITS as penalty ONLY if there is "No Show" of the company sponsored as above.

**IMPORTANT:** In case the Selection Committee decides to choose your company for support - a concise report (a couple of pages) on the actualization of the expectations would need to be submitted within 2 weeks of the completion of the event. KBITS would need to be informed of subsequent developments that KBITS as a sponsor needs to be aware of, as this would help in future sponsorship to Japan IT Week or similar events elsewhere.

Yours faithfully  
  
(Salma K Fahim)  
Managing Director